



1843 Front Street  
Lynden, WA 98264

## PIXEL THIS!™ “Experiences” Sponsor

PRAISE has an exciting new game that has quickly become one of PRAISE’s most popular features. The game includes both on-air and digital content. PRAISE listeners try to guess a common, everyday item from a pixelated image online. Images are hosted on praise1065.com with only a few ‘pixels’ of the image revealed each weekday as clues. Every weekday in the PRAISE Morning Show, listeners have the opportunity to call in; only one daily caller has an opportunity to guess.

The grand prize winner will receive a Weekend Getaway for 4 people! **PRAISE has an opportunity for a sponsor to provide a prize to complement a 2-night stay** at a resort or hotel, such as: restaurant gift certificates, event or movie tickets, gas cards, ski rental or lift tickets, transportation or travel-related merchandise.

### Timing and Exposure:

- Each new game will start 2 business days following the end of the previous game.
- The sponsorship package is based on 3 weeks of on-air and digital exposure.
- If the game lasts longer than 3 weeks, **CLIENT** receives the continued on-air and web exposure at no additional advertising investment! Your sponsorship will continue until the current game is over and the item is correctly guessed!
- If the game ends sooner than 3 weeks, the unsatisfied promotional values would be transferred to spot bank or digital advertising credit in like amounts.

### “EXPERIENCES” PRIZE SPONSOR RECEIVES

- 60x :30 recorded promotional announcements with name and prize mention;
- 36x LIVE DJ Mentions, with name and prize mention (all day parts);
- **CLIENT** NAME, photo or logo, and link featured in Contest Page at PRAISE1065.com, plus recap on PRAISE Contest menu page;

### CLIENT PROVIDES

- **\$1,200 Advertising Investment** - combination of on-air and digital; scheduled to run within 2 months of the start of sponsored *Pixel This!* game.
- \$250 or prize valued at \$250 or more. Item(s) to complement a weekend getaway package
- Logo and Link for PRAISE1065.com

### Total Investment

- \$1,200 and prize valued at \$250 or more, - OR -
- \$1,450

NAME, TITLE  
[EMAIL@EMAIL.COM](mailto:EMAIL@EMAIL.COM)  
FAX OR PHONE