



THUMB WARS THURSDAY SPONSORSHIP

2211 RIMLAND DRIVE #116
BELLINGHAM, WA 98226
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PRAISE1065.COM

Listeners help choose the music on PRAISE 106.5!

CLIENT NAME will gain recognition by sponsoring the weekly feature "Thumb Wars" on PRAISE 106.5. Each Thursday at 8:54 am and 3:54 pm, PRAISE plays a brand new song for the listening audience (325,000+) and asks them to vote *thumbs up or down* on the PRAISE mobile app.

As the sponsor of Thumb Wars, **CLIENT NAME** will be exposed to hundreds of thousands of new customers on-air, online and through social media with this multi-platform campaign.

*The PRAISE Mobile App is FREE and available for Apple and Android devices.

Below is an outline showcasing the exposure **CLIENT NAME** will receive during each month campaign.

Thumb Wars Sponsor Receives PER MONTH:

- 48x liners throughout month (12x per week) with CLIENT Name recognition Value: \$4,800
- Client Name mention in 100x produced :30 recorded promos promoting THUMB WARS Value: \$4,500
- Name/logo included in digital ad featured on PRAISE mobile app rotator Value: \$1,000
- One week of Praise1065.com homepage exposure in 600x300 rotating banner Value: \$1,000
- **Client Name** mention in 1 Social Media Post weekly (4 per month) on Facebook, Twitter and Instagram Value: \$2,000

Thumb Wars Sponsor Provides:

- \$2,000 Monthly Investment in Spot Bank, Spot + and digital advertising with PRAISE 106.5
- Logo/link for inclusion in digital promotion
- Any relevant company information needed for the promotion

Total Promotional Value Received: \$13,000+

Investment: \$2,000 monthly

Signature

Date