



19303 Fremont Ave N  
Seattle, WA 98133



## “IN THE MARKET” SPONSORSHIP

Reach the loyal listener base of Janet Parshall’s powerful engaging talk show during afternoon drive time on KCIS.

*In The Market with Janet Parshall* is a nationally syndicated show featured weekdays at 4pm plus a “best of” weekend feature Saturday’s at 5pm on KCIS 630. *In the Market with Janet Parshall* challenges listeners to examine major news stories and issues being debated in the marketplace of ideas. In this fast-paced, caller-driven program Janet evaluates newsworthy topics with guests and listeners using the Bible as a framework for discussion. This daily program addresses relevant issues important to Christians, with an engaging mix of listener interaction and commentary from highly respected guests

We are pleased to offer CLIENT NAME the opportunity this limited sponsorship package”

:30 Commercials	Dayparts
5x :30	4p-6p M-F
10x :30	5a-12m M-Su
KCIS.com display ad	300x250
Total Spots	195
13 weeks	\$1,175

:60 Commercials	Dayparts
5x :60	4p-6p M-F
10x :60	5a-12m M-Su
KCIS.com display ad	300x250
Total Spots	195
13 weeks	\$1,500

**Sponsorship Includes:**

- 10x: 15 promotional announcements including sponsor name during sponsored week.
- Promotional announcements run at the top of each hour during the show.
- CLIENT NAME receives 1 week per month to be the sponsor of *Everyday Relationship* show.

\* 300X250 run of site display ad with logo/link to website will rotate on Kcisradio.com for entire 13 week campaign. \*