

# CRISTA Broadcasting Book Club!

The Book Club package with CRISTA Broadcasting is your opportunity to showcase new book releases over a 2 week window with all four of our CRISTA stations, giving listeners all the details about your book release!

How does it work?

## On-Air:

On-air announcements reveal your newly released book and prompt listeners to visit Spirit1053.com, Praise1065.com, spirit1059.com or KCISradio.com and participate in our Book Club blog.

## Online:

The Book Club is prominently displayed on our homepage. Listeners who click on the Book Club link are taken to the Book Club secondary page featuring your book release. This page will include content provided by the publisher to set the stage for the blog. Donna, our book reviewer, will post a review on all participating books. Listeners will add content and feedback. A link to your website or where to purchase will also be included. All books promoted through the book club have the potential to be recommended by Donna to Scott & Sam for an on-air interview on KCMS Sunday morning. Completed audio interviews will also be posted to the blog. Previous book club books will stay posted as content as long as appropriate.



**Social Media:**

With more than 500 million active users, Facebook is the #1 source for Social Networking and CRISTA Broadcasting wants to incorporate you into the conversation! CRISTA Broadcasting will be giving the opportunity for you to connect with our most loyal, web savvy audience by posting about you and our Book Club opportunity on our Facebook wall!



**E-Newsletter:**

You will be featured in our E-Newsletters sent out to over 35,000 listeners.

**SPIRIT 105.3** The SPIR-IT Family Update

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Hey Hannah,

Whether it's the economy, health issues or relationship challenge like lately I've talked with more people who are feeling discouraging hard to come up with the words, but Jesus has them. "I pray all eyes of your heart may be enlightened in order that you may know hope to which He has called you, the riches of His glorious inheritance in the saints, and His incomparably great power for us who believe." [Ephesians 1:17-19](#)

Your Brother in Christ,  
*Matt Case*

**VOTE TODAY! The Challenge of Change.**

"Change" is the topic for the final week of the challenge. Find out what has changed for each contestant. The finish line is in sight - who will win? Check out their progress and cast your vote TODAY for your favorite challenger and reward them with the grand prize. [Learn MORE!](#)

**ENTER TO WIN: A Girls Night Out!**

Invite your dearest friend to the [Northwest Women's Show](#) March 4-6 at Qwest Field Events Center for a girls night out! Win a pair of tickets to the show a deluxe overnight stay and breakfast at Jimmy's at the Silver Cloud Hotel - Stadium. [Enter Here.](#)

**Anita Refree**  
February 26  
[Click for Info](#)

**eastridge church**

Matthew West

**PRaise 106.5** Email Update!

Happy New Year, **FIRST-NAME!**

My daily devotional this morning challenged me to develop a new habit. "Oh no!", I thought to myself, "Another New Year's resolution pep talk?" The holidays can be an overwhelming time filled with so much emotion and even tears. It sure was for me with all the pressures and stresses of life closing in. But, as I read the words they were EXACTLY what I needed to start the New Year...maybe for you too!?

It said simply to say "I trust you, Jesus" in response to whatever happens to me. This simple practice will help me see Jesus in EVERY situation and help fear to lose its grip. My continual practice of trusting Jesus more will draw me closer to Him and strengthen our relationship. Now I think that is a New Year's habit I can actually KEEP this year and hopefully for years to come! May your 2011 be a year filled with the hope and trust of Jesus and overwhelming JOY!

Many Blessings,  
*Lynette*  
Lynette Morgan

**PRaise Extras**

- WINTER WONDER SLAM TOUR
- VIP PACKAGES AVAILABLE
- 106.5 MORN' BRENDON HEATH
- HOUSE OF HEROES

**Family Savers**

- HELP YOUR KIDS SUCCEED!
- CLICK & PRINT ONLINE COUPON
- SON OFF TO REMOVE YOUR GARAGE DOOR - CLICK FOR COUPON
- The Genuine. The Original. **FOYERHEAD DOOR** by Bellingham

**LAUNCHING SUCCESS**  
Helping Startups

**PRaise BUG**

**HAVE YOU CAUGHT THE BUG...THE PRAISE BUG!?**

Best Western Lakeway Inn & Conference Center invites you to search the pages of Praise1065.com each **weekday** to catch the elusive PRAISE Bug and be entered to win great family prizes including the grand prize of an **Apple iPad!** [Click here](#) for more info and to start hunting!

**BRIDAL INSPIRATIONS WEDDING EXPO**

Join PRAISE 106.5 Sunday, January 9 from Noon to 5pm at the 18th Annual **BRIDAL INSPIRATIONS Wedding Expo** at the Best Western Lakeway Inn & Conference Center in Bellingham. Sample Hors D'oeuvres and wedding cake, smell flowers, watch the fashion show, meet with top experts, enter to win great door prizes and much more. [INFO](#)

**SPIRIT 105.9** The SPIR-IT Family Update

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Trouble viewing this email? Try the [PRaise Wave](#)

Good Afternoon!

Welcome to the SPIRIT 105.9 Newsletter, a free monthly e-mail from Austin's NEW Christian Radio Station. Each issue is filled with interesting commentary, upcoming contests, and concerts.

Blessings,  
SPIRIT 105.9 Family

**Recent SPIRIT Concert Series Event - Praise Wave 2011**

This weekend several of you experienced a truly amazing event; SPIRIT 105.9's recent stop in the Concert Series was Praise Wave 2011 at SeaWorld in San Antonio. This concert boasted popular Christian artists, giving 105.9 listeners a chance to experience a huge concert event, in a family, friendly atmosphere.

[Check out the Praise Wave Photo Gallery!](#)

**Latest Contest - "Why is Your Mom the Bomb?"**

Is your mom the bomb? If so, simply call into the SPIRIT morning show with Steve and Amy and share your encouraging stories about Mom. You could win a four pack of tickets to see Celtic Woman at the Frank Erwin Center and will be entered to win a weekend getaway and a Mother's Day Brunch at the Sprengle Resort.

[Call Steve & Amy at 512-327-1059 and Share your Story!](#)

**Facebook Friendly!**

Thank you for being a 'friend' to SPIRIT 105.9, and if you aren't yet, there is no better time to "like" who you see! You'll get exclusive contests, concert announcements, live prayer requests, not to mention great interaction with Austin's Christian community and on air DJ's!

["Like" SPIRIT 105.9 on Facebook](#)

facebook

Make sure you receive our SPIRIT Family Newsletters, make sure you add [CRISTA Broadcasting](#) to your address book.

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## **You Receive (over a 2 week time period to promote the new book release):**

- You will be mentioned in 80 Book Club promotion spots, 20 on each of the 4 stations = \$6000 value
  - 20x :10 on KCMS
  - 20x :30 on KCIS, KFMK & KWPZ
- Presence on Spirit1053.com, Praise1065.com, Spirit1059.com and KCISradio.com homepages featuring the book club=\$1,500 value
- Customized and prominent content, which includes book features, link to your website and blog with listener interactions for 2 weeks during each book release.=\$1,000 value
- Social Media post highlighting you book on all 4 stations to over 35,000 fans=\$1,750 value
- 1 E-newsletter ad during the 2 week book release package on KCMS, KCIS and KFMK to over 35,000 listeners=\$5,000 value

**\$15,250 in value!**

## **You Provide:**

- Content for Book Club blog, promotional announcements and e-newsletter ads.
- Logo
- **12** books for DJ's to read and discuss on the online blog if they choose.

**\$4,000 per 2 week release**

