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KCIS Office and Studios
19303 Fremont Ave N
Seattle, WA 98133

Radio Theater Sponsorship

Imagine being drawn into a magical world where you can be transported to any place, any time period in history...or even into the future! Each Saturday evening, KCIS puts a sparkle on the Seattle radio dial with four special hours of Radio Theater programs, providing listeners and advertisers a unique "theater of the mind" listening experience. The KCIS Radio Theater programs create an an engaging environment, ideal for advertisers to showcase their advertising messages.

KCIS Saturday Evening Radio Theater Programs

7:30pm – *Paws n' Tales*: Created by Insight for Living to teach biblical truth to children and their parents.

8pm – *Life at the Pond*: The Pond is about different creatures learning to live together and treat each other kindly while they grow in a God-centered environment.

8:30pm – *Adventures in Odyssey*: These fictional, character-building dramas are created by an award-winning team that uses storytelling to teach lasting truths.

9pm – *Down Gilead Lane*: This radio drama focuses on the lives of the Morrisons, a family of seven trying to live out their faith in a modern-day world.

9:30pm – *Focus on the Family Radio Theatre*: Taking timeless classics such as C.S. Lewis Screwtape Letters and A Christmas Carol, Radio Theatre makes the stories come alive to a whole new generation of listeners.

10pm – *Lamplighter Theater*: Each gripping story is character-building and biblically based, filled with dynamic role models and life-giving truths.

10:30pm – *Unshackled*: Real people...real life stories...stirring, dramatic accounts of hopelessness, and the hope that changes everything.

CLIENT NAME to Receive:

§ 4x top of hour sponsorship mentions during Radio Theater programs (7pm-10:30pm)

Value: \$175

§ 15x recorded promos over the course of the week Value: \$375

§ 2x :60 commercials per hour during Radio Theater programs Value: \$175

§ Sponsor logo and link on KCISradio.com Value: \$140

Monthly advertising and promotional value (over 4 weeks): \$3,460

CLIENT NAME to Invest:

§ \$750 per month (based on 4-week month)