



Concert Sponsorship – Bronze Level

19303 Fremont Ave N
Seattle, WA 98133

Below is a breakdown of the Concert Sponsorship packages SPIRIT 105.3/KCMS is able to provide
CLIENT Name.

Bronze Package:

- \$1,000 Spot Bank (includes Spot +)
 - Included in 1x eblast sent out to 29,000 SPIRIT Family members
 - Concert listing included on Concert page on KCMS/KCIS websites
 - SPIRIT MC and booth onsite at concert
 - (Optional) One week ticket giveaway online contest on spirit1053.com
 - 1500 maximum capacity at church
- \$1,500 Net Investment

Bronze Sponsorship Schedule	:60's			
M-Su 5a-10p	10	75	750	
Spot +	1	7%	53	
eblast	1	250	250	
SPIRIT MC & Both onsite	1	500	500	
Net Investment				1553

Package lists maximum available per item. Any item may be reduced or removed, except Spot +.

Nuts & Bolts:

\$1,000 - Spot Bank + Spot +

\$250 hard cost

\$250 – eblast

Packages list maximum available per item. Any elements may be reduced or removed, except Spot +.



Concert Sponsorship – Gold Level

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Seattle, WA 98133

Below is a breakdown of the Concert Sponsorship packages SPIRIT 105.3/KCMS is able to provide
CLIENT Name.

Gold Package:

- \$10,300 Spot Bank (includes Spot +)
- Display Ad with 25,000 impressions
- Concert listed on the Concert Listing menu on KCMS/KCIS websites
- Included in 1x eblast sent out to 29,000 SPIRIT Family members
- 1x social media post with 6-11k Guaranteed Impressions
- (Optional) One week ticket giveaway online contest on spirit1053.com
- SPIRIT MC and booth onsite at concert

\$12,000 Net Investment + 10 tickets

Gold Sponsorship Schedule	:60's		
M-F 5a-8p	40	180	7200
M-Su 8p-12m	20	40	800
Sa-Su 6a-8p	20	100	2000
Spot +	1	7%	700
Display ad	1	450	450
eblast	1	250	250
social media post	1	500	500
SPIRIT MC & Both onsite	1	500	500
Net Investment			12400

Nuts & Bolts:

- \$10,300 Spot Bank + Spot +
- \$500 hard cost
- \$250 – eblast
- \$500 – social media post
- \$450 – digital display ad



Concert Sponsorship – Silver Level

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Seattle, WA 98133

Below is a breakdown of the Concert Sponsorship packages SPIRIT 105.3/KCMS is able to provide
CLIENT Name.

Silver Package:

- \$6,350 Spot Bank (includes Spot +)
 - Included in 1x eblast sent out to 29,000 SPIRIT Family members
 - Concert listing on KCMS/KCIS websites under Concert Listing page
 - 1x social media post with 6-11k Guaranteed Impressions
 - (Optional) One week ticket giveaway online contest on spirit1053.com
 - SPIRIT MC and booth onsite at concert
- \$7,500 Net Investment + 10 tickets

Silver Sponsorship Schedule	:60's		
M-F 5a-8p	25	180	4500
M-Su 8p-12m	10	40	400
Sa-Su 6a-8p	10	100	1000
Spot +	1	7%	413
eblast	1	250	250
social media post	1	500	500
SPIRIT MC & Both onsite	1	500	500
Net Investment			7563

Package lists maximum available per item. Any item may be reduced or removed, except Spot +.

Nuts & Bolts:

\$6,350 Spot Bank + Spot +

\$400 hard cost

\$250 – eblast

\$500 – social media post

Packages list maximum available per item. Any elements may be reduced or removed, except Spot +.